In-store impulsegenerating merchandiser

Multi Deck 60 - 3 level

Placing impulse food products near checkouts has proven to be a successful strategy in today's grab-and-go market. With the Fri-Jado Multi Deck, your customers can pick up delicious, hot, pre-packaged snacks and meal solutions practically anywhere in the store.

Hot air is blown from the front of the shelf and circulates within the shelf surface resulting in optimum air circulation around the hot product.

As the Multi Deck has limited height it can easily be installed as an aisle end or integrated in your deli department without blocking your customers' view.

The large glass surface and lighting on each shelf draw extra attention to your products, boosting impulse sales.



Features MD 60 - 3 Premium

Top features

- Self-serve heated merchandisers, ideal near checkouts
- Innovative airflow technology: no hot or cold spots
- Boosts impulse sales

Standard characteristics

- 60 cm wide 3 level display
- Product temperature maintained at 65-70°C
- Ideal for chicken, wraps, snacks, soups etc.
- Upright design saves space
- Total display capacity of 0.8 m²
- Footprint of 0.5 m²
- Safety lighting on each level
- Shatter-resistant clear side glass for optimum safety
- Saves up to 20% on energy by air-curtain technology on each shelf
- Safe holding temperature for up to four hours
- Angled shelves provide optimum product visibility
- Illuminated changeable sign at top and price strips on each shelf
- Cross-merchandising capabilities
- Front bumpers to protect from shopping carts
- Solid back as standard
- 98% recyclable (environmentally friendly)
- Plug-and-play

Accessories

- Customer-side temperature indicator
- Lower skirts (covering wheels)

Optional

- Doors at rear (pass through)
- Front doors



Optimum product visibility



Signage



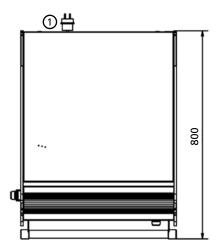
Rear doors (optional)



Keeps hot food at 65°C







MD 60-3 Premium

1 Power cable, 2 m

Dimensions

Width	600 mm
Depth	800 mm
Height	1420 mm

Technical data

Net weight	155 kg
Gross weight	182 kg
Voltage	1N~ 230 V
Frequency	50/60 Hz
Power	2.4 kW

Specifications and technical data are subject to amendment without notice.

These are basic drawings. For more detailed technical information, please refer to the installation manual at www.frijado.com.

